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**FOR IMMEDIATE RELEASE**

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## HOW TO ENGAGE WITH THE 2014 ASPEN IDEAS FESTIVAL

*Watch and Interact with Us from Anywhere in the World*

**Aspen, CO, June 23, 2014** – Celebrating its tenth year, the Aspen Ideas Festival, presented by the Aspen Institute and *The Atlantic*, invites the public to join the conversation, no matter where they're located in the world. This year's Festival, which opens tomorrow and imagines our world in 2024 from a variety of viewpoints, offers more opportunities than ever for engagement online, on social media, and through media outlets that will be on campus.

Multiple sessions will be broadcast live each day and a full schedule will be posted before the Festival and updated regularly here: <http://www.aspenideas.org/content/watch-live>. Additionally, on the afternoon of June 30, Hillary Rodham Clinton will join Aspen Institute President and CEO Walter Isaacson for a conversation, streamed live on Facebook. Interested parties can view the discussion at [FacebookLive.com](https://www.facebook.com/FacebookLive.com). Audiences can also engage at [Facebook.com/HillaryClintonBook](https://www.facebook.com/HillaryClintonBook), [Facebook.com/AspenIdeas](https://www.facebook.com/AspenIdeas), and [Facebook.com/TheAtlantic](https://www.facebook.com/TheAtlantic).

As well, people can join the Aspen Ideas Festival conversation online across a variety of platforms:

- **Twitter:** Follow [@AspenIdeas](https://twitter.com/AspenIdeas), [@TheAtlantic](https://twitter.com/TheAtlantic), and [@Atlantic LIVE](https://twitter.com/AtlanticLIVE), tweet your thoughts using [#AspenIdeas](https://twitter.com/hashtag/AspenIdeas), and follow our speakers at <http://as.pn/ideasspkrs14>.
- **Facebook:** Like us at [Facebook.com/AspenIdeas](https://www.facebook.com/AspenIdeas) and [Facebook.com/TheAtlantic](https://www.facebook.com/TheAtlantic), follow [Facebook.com/AtlanticLIVE](https://www.facebook.com/AtlanticLIVE) for inside looks at the Festival, and participate in Facebook Q&As with Festival speakers throughout the week. A schedule of Q&A sessions will be posted on Facebook when the Festival begins.
- **Instagram:** See our behind-the-scenes photos and show us your point of view using [#AspenIdeas](https://www.instagram.com/AspenIdeas). [Instagram.com/AspenInstitute](https://www.instagram.com/AspenInstitute) and [Instagram.com/AtlanticLive](https://www.instagram.com/AtlanticLive)
  - Record an Instavideo answering the question: "What was the most influential idea of the past decade?" and tag it with [#AspenIdeas](https://www.instagram.com/hashtag/AspenIdeas) and [#AIFBigIdea](https://www.instagram.com/hashtag/AIFBigIdea). Submissions will be published on [TheAtlantic.com/Live](http://TheAtlantic.com/Live)
- **YouTube:** Subscribe to watch your favorite discussions or catch the ones you missed. [YouTube.com/AspenInstitute](https://www.youtube.com/AspenInstitute)
- **LinkedIn:** Read posts on Festival topics from speakers, hear from leading Institute

— MORE —

- experts, and more on the official LinkedIn Aspen Ideas Festival page.
- **iTunesU:** Subscribe to and download full sessions from this Festival and years past, check out our Short Courses, and find notable books on iBooks.
- <http://as.pn/itunesu>
- **Podcasts and Short Courses:** Listen to memorable moments from the Festival with the Aspen Ideas To Go podcast. <http://as.pn/ideastogo>
- **Pinterest:** See our boards of campus shots, speakers, quotes, and more. [Pinterest.com/AspenInstitute](http://Pinterest.com/AspenInstitute)
- **Reddit:** Ask our speakers anything during our AMAs with Festival speakers.

“In recognition of the 10th year of the Festival, we’re making it more accessible than ever before,” said Kitty Boone, vice president of public programs at the Aspen Institute and director of the Aspen Ideas Festival. “We aim to spur a thoughtful and comprehensive dialogue both on the stage and on your screen about the most important issues facing us today and in the future.”

Media outlets currently planning to report and present from the Festival include the following (watch for local listings and airtimes):

- **Yahoo! News** with Katie Couric
- **CNBC’s** “Closing Bell”
- **American Public Media’s** special “Marketplace Presents” roadshow
- “Race Card Project” with **NPR’s** Michele Norris
- **MSNBC**
- **Bloomberg TV**
- **C-SPAN**
- **PBS’s** “NewsHour Weekend” with Hari Sreenivasan
- **Fox Business’s** “Opening Bell” with Maria Bartiromo (remotely)
- **Fusion**
- **Thomson Reuters**
- **Sirius XM’s** “Stand Up! with Pete Dominick” weekdays from 6-9am ET on channel 104 and “The Perri Peltz Show” Tuesday at 11am ET on channel 106
- **Sirius XM’s** “Aspen Ideas Radio” beginning 8pm ET July 4 through July 6 at pm ET on channel 104.
- **Minnesota Public Radio**
- **Aspen Public Radio** airing live and taped sessions. Visit [www.aspenpublicradio.org](http://www.aspenpublicradio.org).

You can also get more event coverage from *The Atlantic*, co-presenter of the Festival, which will be available this week at [TheAtlantic.com](http://TheAtlantic.com). The special online section includes:

- Reporting and analysis from *Atlantic* writers and editors in Aspen
- Video interviews with Festival speakers
- Video highlights from select sessions
- Photo galleries

The report coincides with the July/August Ideas issue of *The Atlantic* magazine, which this year is focused on the creative process that drives innovation, technology, science, and the arts, and which will be available this week at [TheAtlantic.com](http://TheAtlantic.com).

Additionally, [The Atlantic’s Events Channel](http://TheAtlantic.com) will offer constant coverage of the Festival, from live streams and session recaps, to curated video clips and behind the scenes insights.

### **About *The Atlantic***

Since its founding in 1857 as a magazine about "the American Idea" that would be of "no party or clique," *The Atlantic* has been at the forefront of brave thinking in journalism. One of the first magazines to launch on the Web in the early 1990s, *The Atlantic* has continued to help shape the national debate across print, digital, and event platforms. With the addition of its news- and opinion-tracking site, The Wire, and CityLab.com on global cities, *The Atlantic* is a multimedia forum on the most critical issues of our times—from politics, business, urban affairs, and the economy, to technology, arts, and culture. *The Atlantic* is the flagship property of Washington, D.C.–based publisher Atlantic Media.

### **About the Aspen Institute**

**The Aspen Institute** is an educational and policy studies organization based in Washington, DC. Its mission is to foster leadership based on enduring values and to provide a nonpartisan venue for dealing with critical issues. The Institute is based in Washington, DC; Aspen, Colorado; and on the Wye River on Maryland's Eastern Shore. It also has offices in New York City and an international network of partners. For more information, visit [www.aspeninstitute.org](http://www.aspeninstitute.org).

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