

FOR IMMEDIATE RELEASE

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THE ASPEN IDEAS FESTIVAL RELEASES PUBLIC EVENT TICKETS

Washington, DC, June 17, 2011 — Single ticket sales for the Aspen Ideas Festival’s public events begin June 20 through Aspen Show Tickets at the Wheeler Opera House, in person, online at www.aspenshowtix.com, or by calling 970-920-5770. Although full festival passes are sold out, a number of sessions – from live airings of NPR’s *Talk of the Nation* and *Marketplace* to film screenings to an afternoon of conversation in the Benedict Music Tent – are open to the entire community, starting at just \$15.

Presented by The Aspen Institute and *The Atlantic*, the Aspen Ideas Festival brings together leaders from the fields of arts, science, culture, technology, religion, philosophy, business, economics, and politics to discuss the most important and exciting issues facing the world today.

“By providing ticket opportunities to the community and visitors to the Roaring Fork Valley, we hope to engage an even broader audience in the sharing and disseminating of ideas and information. We hope that people across the community will participate in something, whether it is our showing of *Sing Your Song*, the biographical documentary of Harry Belafonte in the Paepcke Auditorium, a talk at Belly Up, Hotel Jerome, Limelight Hotel, or St. Regis throughout the week,” said Kitty Boone, vice president of public programs at the Aspen Institute and Aspen Ideas Festival director.

Notable public events include:

June 27

- **Crafting Our National Memory of 9/11**
A preview of the National 9/11 Museum and Memorial, plus candid reflections on the challenges of bringing it to life, featuring Michael Arad, Joseph C. Daniels, and Peter Walker. Moderated by *The Atlantic*’s Ta-Nehisi Coates.
Hotel Jerome Ballroom, 8:30pm

June 28

- **NPR's "Talk of the Nation" LIVE from Hotel Jerome**
On "9/11: Ten Years Later, What Have We Learned?" and "Talking About Difference," featuring John Negroponte, Thomas Friedman, Michael Chertoff, Jane Harman, Michel Martin, Michele Norris, and others, interviewed by Neal Conan.
Hotel Jerome Ballroom, Doors open 11:00am -12:05pm, LIVE 12:00pm – 2:00pm
- **The Race to 2012**
The best of the media reflects on 2012 campaign and other facets of life in the Capitol, featuring Joe Klein, Jonathan Martin, Ron Brownstein, John Dickerson, Betsy Fischer, Mike Allen, Mark McKinnon, and Mark Whitaker.
Belly Up, 7:30pm

June 29

- **NPR's "Talk of the Nation" LIVE from Hotel Jerome**
On "Where Do Ideas Come From?" featuring Amit Chatterjee, Sandy Speicher, Eric Fischl, and others, interviewed by Neal Conan.
Hotel Jerome Ballroom, Doors open 11:00am -12:05pm, LIVE 12:00pm – 2:00pm
- **Are the Girls Beating the Boys?**
Young women are gaining on—and in many cases surpassing—young men in their attainment of higher education and employment. But does this success translate to real gains in the workplace, and has public perception of women's success caught up to the statistics? Featuring speakers Marcia Dyson, Benita Fitzgerald-Mosley, and Hanna Rosin.
Limelight Lodge, 8:30pm

June 30

- **Rock the Casbah: Rage and Revolution Across the Islamic World**
Featuring Robin Wright. *Limelight Lodge, 12:00pm*
- **An Afternoon of Conversation** engages big thinkers and doers in serious discussion about their work and the future. Speakers will include Arne Duncan with Andrea Mitchell, Stephen Breyer, hip hop artist Nas, Austan Goolsbee with Maria Bartiromo, and others.
The Benedict Music Tent, 2:00pm (Tickets are \$75)

July 1

- **Just a Game – Or More Than a Game?**
Introduced to schools more than a century ago as a tool of nation building, youth sport now sits at a crossroads amid the competing interests of entertainment, education and public health. Featuring Arne Duncan, Benita Fitzgerald-Mosley, and Jay Coakley, moderated by Tom Farrey.
Hotel Jerome Ballroom, 7:45am

- **Growing up Tethered**
Telephones used to be tethered to the wall, demanding that when we wanted to use them, we had to go where they were. Kids today grow up in a world where we are free from the ties that bind us to a location, yet we've tethered ourselves to our smart devices. Always-on. Always accessible. Always good? Featuring Sherry Turkle moderated by Linda Stone.
Limelight Lodge, 12:00pm
- **American Public Media's "Marketplace" LIVE**
Featuring Chrystia Freeland, Heidi Moore, Jacob Lew, Lynn Jurich, Marvin Odum, and James Rogers, interviewed by Kai Ryssdal.
Belly Up, 2:30 – 4pm
- **Is Social Media Good for Journalism?**
Perspectives from the professionals. Featuring Vivian Schiller, Orville Schell, James Fallows, Rajiv Chandrasekaran, Pete Cashmore, and Mark Whitaker, moderated by Jerry Murdock.
Belly Up, 7:30pm

July 2

- **Managing Energy Not Time: A Better Way of Working**
Human beings aren't meant to operate like computers—by being “on” continuously, for long periods of time. It's a prescription for burnout. Instead, we're designed to pulse. We're at our best when we move between expending and intermittently renewing four key sources of energy: physical, emotional, mental and spiritual. Featuring Tony Schwartz.
Limelight Lodge, 7:45am
- **A Rope and A Prayer: A Kidnapping from Two Sides**
The New York Times reporter and his wife discuss the harrowing experience of his 2008 kidnapping by the Taliban and her struggle to free him. Featuring David Rohde and Kristen Mulvihill, moderated by Jeffrey Goldberg.
Belly Up, 7:30pm

The full schedule of public events and ticket cost for individual programs will be posted to the Ideas Festival website at <http://www.aifestival.org/festival/public-schedule> on June 17.

From June 27 – July 3 in Aspen, Colorado, The Aspen Ideas Festival draws together more than 250 leaders from a diverse array of fields in order to discuss “engaging IDEAS that MATTER.” Contributing their provocative perspectives, these presenters will engage the festival audience of nearly 2,000, as well as those following the festival online around the world, in a deep and inquisitive public discourse on the most important and exciting ideas and issues facing the world today.

About *The Atlantic*

Since 1857, *The Atlantic* has played a central role in shaping the national debate on current affairs and cultural trends. Dedicated to bold, independent, diverse, and highly reasoned perspectives, its writers, bloggers, and critics represent the best in American journalism. *The Atlantic's* award-winning commentary and coverage can be found in its magazine, on its website at www.TheAtlantic.com, and at 100+ events a year produced by its industry-leading events division, AtlanticLIVE.

About the Aspen Institute

The Aspen Institute mission is twofold: to foster values-based leadership, encouraging individuals to reflect on the ideals and ideas that define a good society, and to provide a neutral and balanced venue for discussing and acting on critical issues. The Aspen Institute does this primarily in four ways: seminars, young-leader fellowships around the globe, policy programs, and public conferences and events. The Institute is based in Washington, DC; Aspen, Colorado; and on the Wye River on Maryland's Eastern Shore. It also has an international network of partners. For more information, visit www.aspeninstitute.org.

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